

EC'd Yes Last Received: 08/28/2012 11:16 AM
Showing Buylines: All Rep & Sta Revised Lines

Station WVBT-TV NORFOLK, VA.
Advertiser () RIGELL/NRCC
Product SCOTT RIGELL/RNCC
Estimate# 3007
Buyer Ben Angle
Phone#
Fax#

Agency () AMERICAN MEDIA & ADVOCACY GROUP Rep Firm
815 SLATERS LANE Sales Office () PHILADELPHIA
ALEXANDRIA, VA 22314 Salesperson () ANJIE BRADY
Agency C/P1/P2/E 167/269/3007
Flight Dates 08/28/2012 - 09/03/2012 Salesperson Phone# 215-567-6005
Hiatus Weeks Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---

SC=*

--- REMARKS ---

VER 3 ISSUED TO CXL N/A LN 1 W/MKGD LN 3
CONTRACT TOTAL REMAINS \$600
PLS CONFIRM ASAP
THANKS ANJIE FOR ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	*1	TU	1045P-11P	SPORTSWRAP M-F	:30	\$300.00	08/28-08/28	0	0	0	\$0.00	
Rating: 1.9												
Sales Remark: V3 CXL DUE N/A												
V3 Comment Changed, Spots/week Changed												
	*3	F	1045P-11P	SPORTSWRAP M-F	:30	\$300.00	08/31-08/31	1	1	1	\$300.00	
Rating: 1.9												
Sales Remark: V3 MKGD FROM LN 1												
V3 Added												

---REPORT TOTALS---

Report Totals: 1 / \$300.00

---SALES MONTHLY TOTALS---

Sep 12: 2 / \$600.00
Sales Totals: 2 / \$600.00
Station Totals: 2 / \$600.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$10,000 CATV 0% WAVY 37% WCNT 0% WPXV 0% WTKR 42%

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WTVZ 9% WVBTV 6% WVEC 6%

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIAMTED

Books NOV10, MAY11, ENOV11
Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE